

# DARRELL Z. DIZOGLIO

High-Performance Copywriter, Expert Advertising, Marketing & Internet Marketing Consultant since 1991.  
[WordsThatSell247.com](http://WordsThatSell247.com) [BarracudaCopywriting.com](http://BarracudaCopywriting.com)  
Located in sunny Dallas, Texas Serving clients nationwide  
Email: ddizoglio@gmail.com Cell: 469.540.0455

Before and after results from convincing and compelling Copywriting, a customized Marketing Action Plan and Search Engine Optimization:

**Before:** A brand new website (October 2011) using no paid advertising.

The screenshot shows the Alexa website interface for highperformanceresumes.com. The site is not certified. The statistics summary indicates that there are 1,893,999 sites with a better three-month global Alexa traffic rank than Highperformanceresumes.com. The site has a global rank of 1,894,000 and a rank in the US of 550,660. There is no data for reputation or sites linking in.

Alexa Traffic Rank		Reputation	
Global Rank	1,894,000	Sites Linking In	No data
Rank in US	550,660		(No reviews yet)

**After:** January 2012 Search Engine Ranking and Business increased 267%.

The screenshot shows the Alexa website interface for highperformanceresumes.com in January 2012. The site is not certified. The statistics summary indicates that there are 1,324,400 sites with a better three-month global Alexa traffic rank than Highperformanceresumes.com. The site has a global rank of 1,324,401 and a rank in the US of 208,041. The reputation is now 3 sites linking in.

Alexa Traffic Rank		Reputation	
Global Rank	1,324,401	Sites Linking In	3
Rank in US	208,041		(No reviews yet)

<http://WordsThatSell247.com> and <http://BarracudaCopywriting.com> results.

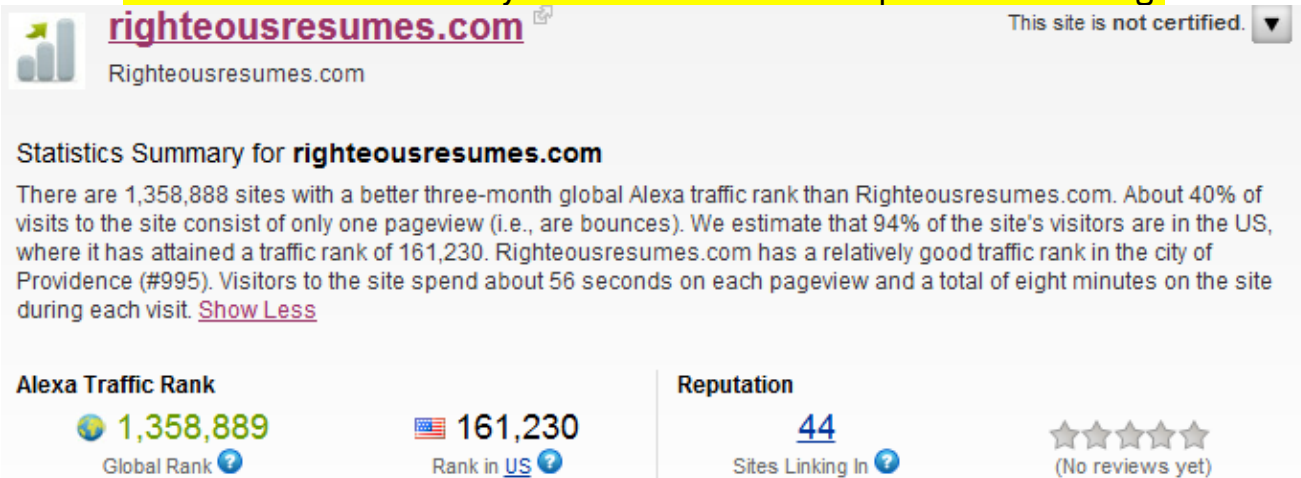
June 2012 search engine ranking and business increased further still...



**Before:** A three year old website in highly competitive niche without paid advertising.



**After:** Business increased by over 200% without paid advertising.



<http://WordsThatSell247.com> and <http://BarracudaCopywriting.com> results.

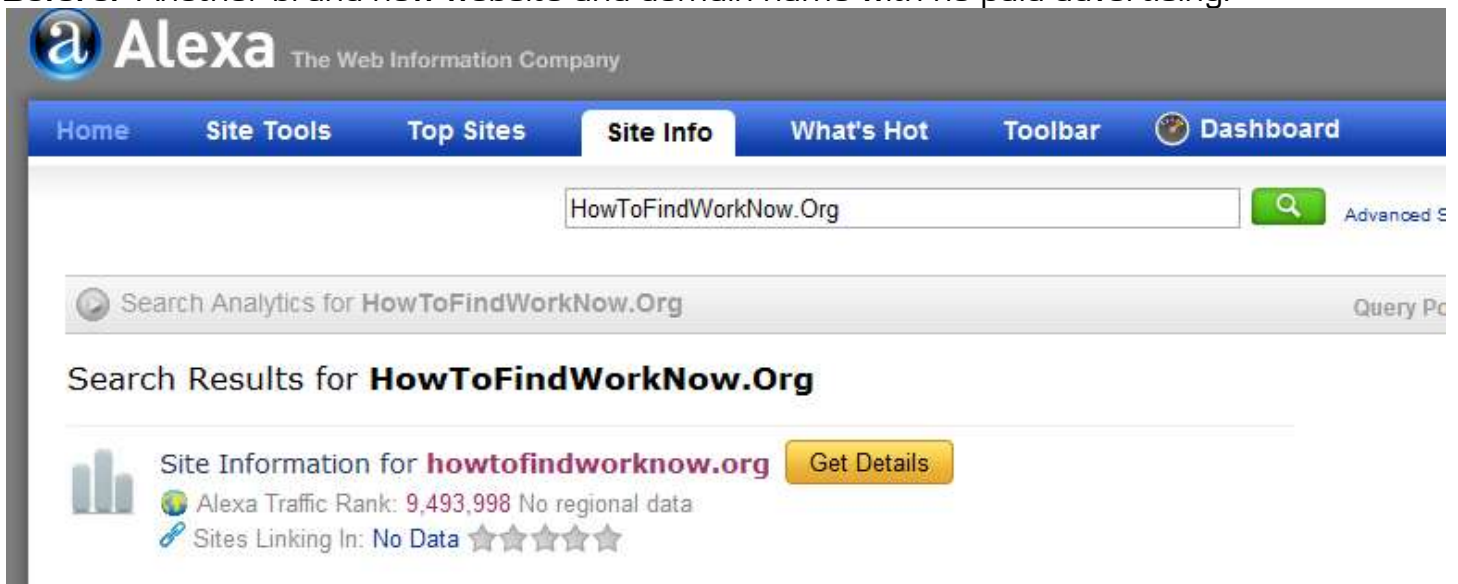
Six months later search engine ranking and business increased 100% further...



In both of these businesses, the Rank in the USA is everything because they depend on clients from within the US due to the nature of the business (writing).

Scroll down to the end to review all the **independent third party evidence** you need to know you are hiring a time-tested and proven **Copywriter and Sales, Advertising, Marketing and SEO Consultant**. Obviously, the copywriting effort on both of the websites immediately below is more proof positive that my sales writing is top notch. I am the same guy the agencies hire for all sorts of Copywriting assignments, but when you go direct to the source you save a bundle.

**Before:** Another brand new website and domain name with no paid advertising.



<http://WordsThatSell247.com> and <http://BarracudaCopywriting.com> results.

**After:** Three months later web traffic and sales exploded. Note the #826 website ranking in Providence, RI the ideal target market for this business. All this, without paid advertising.



howtofindworknow.org This site is not certified.

Howtofindworknow.org

Statistics Summary for **howtofindworknow.org**

There are 1,462,858 sites with a better three-month global Alexa traffic rank than Howtofindworknow.org. Almost all its visitors are in the US, where it has attained a traffic rank of 130,791. This site is relatively popular among users in the city of Providence (where it is ranked #826). [Show Less](#)

Alexa Traffic Rank	Reputation
 <b>1,462,859</b> Global Rank 	<b>10</b> Sites Linking In 
 <b>130,791</b> Rank in <a href="#">US</a> 	 (No reviews yet)

Six months later, we were discovered by webmasters and the public nationwide and **worldwide** as traffic continued to increase...



howtofindworknow.org

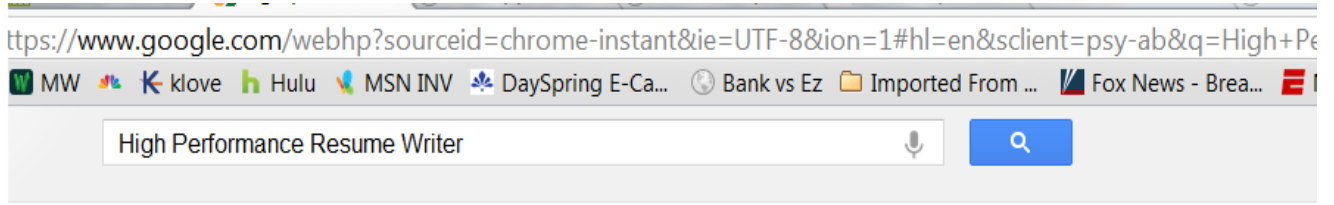
 <b>730,960</b> Alexa Traffic Rank	 <b>94,371</b> Traffic Rank in
<b>148</b> Sites Linking In	



**WORDSTHATSELL247.COM**  
*We Write The Words That Make Your Cash Registers Ring!*  
Call us today! ~ 469.540.0455 ~ ddizoglio@gmail.com ~ Change Your Destiny

<http://WordsThatSell247.com> and <http://BarracudaCopywriting.com> results.

Google organic search engine results: **Ranked five of five on first page results.**



About 25,100,000 results (0.21 seconds)

**PAID Ads**

**PAID Ads**

Ads related to High Performance Resume Writer Why these ads?

[CareerPerfect® Resumes - Trust a Leader—Get Results](#)   
www.careerperfect.com/  
Job-Winning **Resume Writing Services**  
↳ Why Use an Expert? - Our Difference - Tips for Choosing the Right Service

[Best 10 Resume Writers @ Best10ResumeWriters.com](#)   
www.best10resumewriters.com/  
Non-profit Independent Reviews of Top **Resume Writing** Firms by Expert  
↳ Your Resume, Your Ad - Submit an Article - Interview Do's and Don'ts

[\\$49 Pro Resume Writers | resume2hire.com](#)   
www.resume2hire.com/  
Let us write or re-write your **resume** for only \$49. Guaranteed!

Ads - Why these ads?

[Top 7 Resume Companies](#)   
www.resumeshopping.com/  
Objective review and analysis of the top 7 **resume writing services**.

[Avoid Resume Service Scam](#)   
www.gotthejob.com/  
Free 10-Point Checklist for Selecting a **Resume Service**

[Pro Resume Service](#)   
www.resumesguaranteed.com/  
Only \$99-If You're Not Hired, We'll Refund Your Money & Pay You \$50!

**SEO**

1st

**Resume Writer Darrell DiZoglio | Best Resume Writers**   
www.bestresumewriters.net/darrell-dizoglio-resume-writer/  
As a **High Performance Resume Writer**, Darrell DiZoglio helps all those who are serious about accelerating their job search or changing/advancing their careers.

[Resume Service, Inc. \\$99](#)   
www.resume-service-inc.com/  
**Resume writers** that get results. Interviews Absolutely Guaranteed!

2nd

**Righteous Résumés.com Righteous Résumés Deliver Real Results ...**   
www.righteousresumes.com/  
Righteous Résumés.com Righteous Résumés Deliver Real Results! Call Today 401.261.2401 A Higher Powered, **High Performance Résumé Writer**.

[Sensational Resumes -\\$89](#)   
www.1-on-1-resumes.com/  
Decades of experience allow us to guarantee client satisfaction 100%.

3rd

[PDF] **High Performance Resume Writer - HighPerformanceResumes...**   
www.highperformanceresumes.com/.../my\_cprw\_resume\_2012.pdf  
File Format: PDF/Adobe Acrobat - Quick View  
**High Performance Résumé Writer** • Executive Résumé Writer. Certified Professional Résumé Writer • Copywriter • Editor in Chief. Professional Experience ...

[Flawless Resumes -\\$79](#)   
www.resume-perfection.com/  
Certified **writers**. 10+ Years exp. Personalized svc. Sat. guaranteed.

4th

[PDF] **High Performance Resume Writer - HighPerformanceResumes...**   
www.highperformanceresumes.com/.../my\_copywriters\_resume\_201...  
File Format: PDF/Adobe Acrobat - Quick View  
Darrell Z. DiZoglio. 26 Hopkins Avenue. Johnston, RI 02919. Cell: 401.261.2401  
Darrell@BarracudaCopywriting.com. Zane@RighteousResumes.com ...

[Free Resume Writer](#)   
free-resume-writer.resume-now.com/  
America's #1 **Resume Writer**. Write a Perfect **Resume**. Free!

5th

**Resume Writers, what is your greatest tool? | LinkedIn Answers ...**   
www.linkedin.com/answers/.../resume-writing/CAR.../996876-70693...  
Apr 13, 2012 - Darrell Z. D.. Certified **High Performance Résumé Writer** ♦ Copywriter ♦ Sales, Advertising, SEO & Marketing Writer with ★★★★★ Reviews ...

[Build A Resume In 15 Mins](#)   
www.resumecompanion.com/  
Create a Free **Resume**, Export to MS Word, Build a Cover Letter & More  
See your ad here >

<http://WordsThatSell247.com> and <http://BarracudaCopywriting.com> results.

Bing organic search engine results:



32,000,000 RESULTS

*Paid Ads*

Ads

~~[resume writer](#)~~

~~resumewritingservice.near.me~~

~~Resume writing help - 617-606-9723 Hire our certified resume writer!~~

~~[Resume Writer Free](#)~~

~~Resume-Now.com~~

~~America's #1 Resume Writer. Write a Perfect Resume. Free!~~

~~[Resume Writing Services](#)~~

~~www.CareersPlusResumes.com~~

~~Expert Resume Writing Services. Interviews Guaranteed. From \$99.~~

~~[Free Perfect Resume Maker](#)~~

~~Build A Resume In 15 Min. Export To MS Word Or PDF. Get Hired Today!~~

~~http://www.smartresumewizard.com~~

Ad not by Bing

SEO

1st

[HighPerformanceResumes.com Call: 401.261.2401 - HOME](#)

www.highperformanceresumes.com

Finally, a High Performance Resume Writer that will elevate your career, income and happiness.

2nd

[High Performance Resume Writer](#)

www.highperformanceresumes.com/uploads/1/0/0/6/10069476/my\_cprw... · PDF file

Darrell Z. DiZoglio 26 Hopkins Avenue Johnston, Rhode Island 02919 Cell:

401.261.2401 Zane@RighteousResumes.com Darrell@BarracudaCopywriting.com

3rd

[High Performance Resume Writer](#)

www.docstoc.com/docs/43076350

Darrell Z. DiZoglio 26 Hopkins Avenue High Performance Résumé Writer · Copywriter

· Editor Johnston, RI 02919 ...

Note how this keyword search has between 25 million and 34 million results!

Continued

<http://WordsThatSell247.com> and <http://BarracudaCopywriting.com> results.

SEO



4<sup>th</sup>

[What are the best resume writing services for beginners ...](#)

[www.linkedin.com/answers/career-education/resume-writing/CAR\\_RSW/...](http://www.linkedin.com/answers/career-education/resume-writing/CAR_RSW/)

Certified **High Performance Résumé Writer** ♦ Copywriter ♦ Sales, Advertising, SEO & Marketing Writer with ★★★★★ Reviews. see all my answers

5<sup>th</sup>

[Righteous Résumés.com Righteous Résumés Deliver Real ...](#)

[www.righteousresumes.com/index.html](http://www.righteousresumes.com/index.html)

Righteous **Résumés.com** Righteous **Résumés** Deliver Real Results! Call Today 401.261.2401 A Higher Powered, **High Performance Résumé Writer...**

6<sup>th</sup>

[High Performance Resume Writers Resume 2011](#)

[www.docstoc.com/docs/73187361](http://www.docstoc.com/docs/73187361)

Darrell Z. DiZoglio **High Performance Résumé Writer** • Copywriter • Editor26 Hopkins Avenue Certified Professional ...

7<sup>th</sup>

[Darrell Z. DiZoglio - Certified High Performance Résumé Writer ...](#)



[www.yatedo.com/p/Darrell+Z.+DiZoglio/normal/dbf61f362e81ff66d...](http://www.yatedo.com/p/Darrell+Z.+DiZoglio/normal/dbf61f362e81ff66d...)

This profile has been automatically generated based on publicly available information all around the web. If this is you claim this profile. More about Yatedo Profiles

[How to Write a Performance Resume | eHow.com](#)

[www.ehow.com/how\\_5039167\\_write-performance-resume.html](http://www.ehow.com/how_5039167_write-performance-resume.html)

How to Write a **Performance Resume**. When a director holds auditions ... Arts & Entertainment; **Writing**; **Writing Resumes**; How to Write a **Performance Resume**

8<sup>th</sup>

[SERVICES - Righteous Résumés.com Righteous Résumés ...](#)

[www.righteousresumes.com/services.html](http://www.righteousresumes.com/services.html)

Righteous **Résumés.com** Righteous **Résumés** Deliver Real Results! Call Today 401.261.2401 A Higher Powered, **High Performance Résumé Writer...**

C / Unix Senior Software Engineer API Developer High

**WORDSTHATSELL247.COM**  
We Write The Words That Make Your Cash Registers Ring!  
Call us today! ~ 469.540.0455 ~ ddizoglio@gmail.com ~ Change Your Destiny

<http://WordsThatSell247.com> and <http://BarracudaCopywriting.com> results.

YAHOO!

High Performance Resume Writer

34,500,000 results

WEB IMAGES VIDEO SHOPPING BLOGS MORE

FILTER BY TIME

- Anytime
- Past day
- Past week
- Past month

**resume writer** Sponsored Results  
Resume writing help - 617-606-9723 Hire our certified **resume writer!**  
**resumewritingservice.near.me**

**Resume Writer Free**   
America's #1 **Resume Writer**. Write a Perfect **Resume**. Free!  
**Resume-Now.com**

**Resume Service - \$67**   
Highly Recommended. **Resume** Done In 24Hrs. Guaranteed Interviews.  
**www.guaranteed-resume.org**

More Sponsors: [High Performance Resume Writer](#)

**HighPerformanceResumes.com Call: 401.261.2401 - HOME**   
Finally, a **High Performance Resume Writer** that will elevate your career, income and happiness.  
[www.highperformanceresumes.com](http://www.highperformanceresumes.com) - [Cached](#)

**[PDF] High Performance Resume Writer**   
Adobe PDF  
Darrell Z. DiZoglio 26 Hopkins Avenue Johnston, Rhode Island 02919 Cell: 401.261.2401  
Zane@RighteousResumes.com Darrell@BarracudaCopywriting.com  
[www.highperformanceresumes.com/uploads/1/0/0/6/10069476/...](http://www.highperformanceresumes.com/uploads/1/0/0/6/10069476/)

**High Performance Resume Writer**   
Darrell Z. DiZoglio 26 Hopkins Avenue **High Performance Résumé Writer** • Copywriter • Editor Johnston, RI 02919 ...  
[www.docstoc.com/docs/43076350](http://www.docstoc.com/docs/43076350) - [Cached](#)  
[More results from docstoc.com »](#)

**C Unix Senior Software Engineer API Developer High**   
C UNIX SENIOR SOFTWARE ENGINEER API DEVELOPER HIGH PERFORMANCE UNIX  
2012-05-28 05 ... Job Interview: **Resume Writing**: Salary Info  
[www.developerjobsweb.com/.../C-Unix...High-Performance-Unix](http://www.developerjobsweb.com/.../C-Unix...High-Performance-Unix)

**Righteous Résumés.com Righteous Résumés Deliver Real**   
Righteous **Résumés.com** Righteous **Résumés** Deliver Real Results! Call Today  
401.261.2401 A Higher Powered, **High Performance Résumé Writer**...  
[www.righteousresumes.com/index.html](http://www.righteousresumes.com/index.html) - [Cached](#)

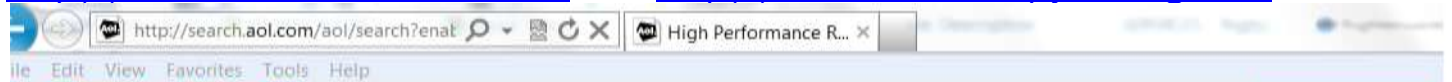
**High Performance Resume Writers Resume 2011**   
Darrell Z. DiZoglio **High Performance Résumé Writer** • Copywriter • Editor 26 Hopkins Avenue Certified Professional ...  
[www.docstoc.com/docs/73187361](http://www.docstoc.com/docs/73187361) - [Cached](#)

**Darrell Z. DiZoglio - Certified High Performance Résumé**

SEO  
1st  
2nd  
3rd  
  
5th  
6th  
7th



http://WordsThatSell247.com and http://BarracudaCopywriting.com results.



**AOL.** **High Performance Resume Writer** **Search**  
 About 25,100,000 results enhanced by Google

- Web
- Pages
- Ideos
- .OL
- fore
- known Location
- et Location
- nytime
- ast 24 hours

*Paid Ads*

- ~~[Avoid Resume Service Scam | GotTheJob.com](#)~~   
~~www.gotthejob.com/  
 Free 10-Point Checklist for Selecting a Resume Service~~
- ~~[Best 10 Resume Writers @ | Best10ResumeWriters.com](#)~~   
~~www.best10resumewriters.com/  
 Non-profit Independent Reviews of Top Resume Writing Firms by Expert  
 Your Resume, Your Ad - Submit an Article - Interview Do's and Don'ts - Finding A Job During  
 Recession~~
- ~~[Build A Resume In 15 Mins - Why Write a Resume From Scratch?](#)~~   
~~www.resumecompanion.com/  
 Create a Free Resume In Minutes.  
 Resume Within Minutes - Free Resume Templates - Free Resume Builder - Professional Resume  
 Formats~~
- ~~[\\$49 Pro Resume Writers | resume2hire.com](#)~~   
~~www.resume2hire.com/  
 Let us write or re-write your resume for only \$49. Guaranteed!~~
- ~~[Free Resume Writer - America's #1 Resume Writer.](#)~~   
~~free-resume-writer.resume-now.com/  
 Write a Perfect Resume. Free!~~

Ads

*1st*

**Resume Writer Darrell DiZoglio | Best Resume Writers**   
 www.bestresumewriters.net/darrell-dizoglio-resume-writer/  
 As a High Performance Resume Writer, Darrell DiZoglio helps all those who are serious about  
 accelerating their job search or changing/advancing their careers.

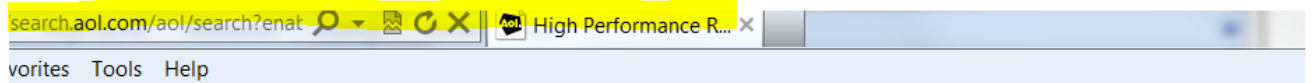
*2nd*

**Righteous Résumés.com Righteous Résumés Deliver Real Results ...**   
 www.righteousresumes.com/ - Similar  
 Righteous Résumés.com Righteous Résumés Deliver Real Results! Call Today 401.261.2401 A  
 Higher Powered, High Performance Résumé Writer.

tp://www.aol.com/

**WORDSTHATSELL247.COM**  
*We Write The Words That Make Your Cash Registers Ring!*  
 Call us today! ~ 469.540.0455 ~ ddizoglio@gmail.com ~ Change Your Destiny

<http://WordsThatSell247.com> and <http://BarracudaCopywriting.com> results.



3rd

[PDF] [High Performance Resume Writer - HighPerformanceRe...](#) ★  
[www.highperformanceresumes.com/uploads/1/0/0/6/10069476/my\\_cprw\\_resume\\_2012.pdf](http://www.highperformanceresumes.com/uploads/1/0/0/6/10069476/my_cprw_resume_2012.pdf)  
**High Performance Résumé Writer** • Executive Résumé Writer. Certified Professional Résumé Writer • Copywriter • Editor in Chief. Professional Experience ...

4th

[PDF] [High Performance Resume Writer - HighPer...](#) ★  
[www.highperformanceresumes.com/uploads/1/0/0/6/10069476/my\\_copywriters\\_re...](http://www.highperformanceresumes.com/uploads/1/0/0/6/10069476/my_copywriters_re...)  
**Darrell Z. DiZoglio**. 26 Hopkins Avenue. Johnston, RI 02919. Cell: 401.261.2401.  
Darrell@BarracudaCopywriting.com. Zane@RighteousResumes.com ...  
[ [More results from www.highperformanceresumes.com](#) ]

5th

[Resume Writers, what is your greatest tool? | LinkedIn Answers ...](#) ★  
[www.linkedin.com/answers/career-education/resume-writing/CAR\\_RSW/996876-706...](http://www.linkedin.com/answers/career-education/resume-writing/CAR_RSW/996876-706...)  
Apr 13, 2012 ... **Darrell Z. D.**. Certified **High Performance Résumé Writer** ♦ Copywriter ♦ Sales, Advertising, SEO & Marketing Writer with ★★★★★ Reviews ...

In summary, **this is SEO domination** against intense competition with major advertising budgets! The giants of the résumé writing business Monster.com, CareerBuilder.com, JobFox.com, Ladders.com, and Ladders.com Executive Service all spend at least five figures on their annual Internet advertising efforts. Furthermore, they were well established on the Internet years before my Internet Marketing and SEO efforts began. Fortunately, SEO, Copywriting and Internet Marketing skills are a great asset of mine so I survived and thrived on the Internet. My clients have done likewise. **All these efforts help you long-term.**

How did I ever come up with this popular keyword (natural search engine term) that is also highly profitable, descriptive and memorable? How did I dominate this keywords search engine results on Google, Yahoo, AOL and Bing to crush my competition? **Research on consumer psychology, consumer behavior, knowing the target market and what motivates them, listening to client feedback, competitive intelligence, decades of helping clients as a Copywriter and SEO consultant. Besides that, I have continually learned new strategies, trade secrets, tested and researched new ideas for over two decades.**

**More importantly, I understand winning Internet marketing concepts that are universally successful regardless of the product or service they promote.** In other words, there is no easy shortcut that anyone can sell you. Successful Internet Marketing and SEO is the result of consistent effort. It is a race between you and 5 million of your closest competitors. Without professional help and a master plan, I guarantee that you will waste tens of thousands of dollars annually.

<http://WordsThatSell247.com> and <http://BarracudaCopywriting.com> results.

The **independent third-party evidence** above is designed to give you indisputable proof of my Copywriting talents and Sales, Advertising, Marketing and SEO expertise. If your business had this kind of Internet traffic and sales revenue, you would be on a Hawaiian vacation right now. All Information here is provided via screen snapshots from: Alexa.com, Google, Bing, Yahoo and AOL. **Isn't it time you invested in yourself?**

Keep in mind, the two résumé writing websites are micro-niche businesses. The main category would be Sales, Marketing and Advertising Services, then Writing Services then Professional Résumé Writers next we want the elite writers only hence the term High Performance Résumé Writers. Most micro-niche businesses must spend significantly every year to keep the business coming in. This kind of success with three micro-niche businesses speaks volumes. This is like the ultimate challenge for a veteran Copywriter, and Advertising, Marketing and SEO expert.

**Why just hope for success when you can guarantee it instead? What if your website converted 300% more browsers into buyers? Isn't it time you said YES to success?**



**How much would your sales and profits increase if your business was found by 100% to 300% more people on the Internet this year?**

**Do you have an ordinary website or an automated income-producing machine?**

**Could you "handle" a lifestyle of leisure, fun and travel with websites that produced monthly revenue on autopilot? Could you stay humble after you make it big?**

<http://WordsThatSell247.com> and <http://BarracudaCopywriting.com> results.

## **A Typical Client's Return on Copywriting Investment (ROI) for Landing Pages:**

### **Amateur Writers/Do It Yourself vs.**

### **A High Performance Copywriter**

**Initial cost:** Zero – \$300

\$1598 flat rate

**Time Investment:** 2 – 3 weeks of time

Zero

Results in 90 days: \$0-\$100 in sales

\$15,000 – \$60,000 average.

#### **Missing:**

A SEO strategy that can dominate  
Original content for SEO  
Vital keywords that attract traffic  
Powerful Unique Selling Proposition  
Trust and respect  
Effective call to action  
Convincing sales message to act now  
Trigger words  
The deal closer  
Second effort  
Opt in email list for follow up  
Bookmarking & Return Traffic  
Editing and proofreading  
Follow up effort opportunities

#### **Included:**

Expert SEO strategy to dominate  
Original content for SEO  
Vital keywords that attract traffic  
Powerful Unique Selling Proposition  
Instant credibility, trust and respect  
Effective call to action  
Convincing sales message to act now  
Trigger words  
The deal closer  
Second effort  
Opt in email list for follow up  
Bookmarking & Return traffic  
Editing and proofreading  
Follow up effort opportunities

#### **Ultimate Results:**

1– 2% of potential

#### **Ultimate Results:**

89 – 95% of potential

**Annual Sales: Up to \$2500.**

**Annual Sales: \$60,000 – Millions**

**True Cost:** Substantial lost sales

**True Cost:** \$1598

Gain: None due to lost time, labor, confidence and opportunity.

Gain: \$57,400 – Millions.

**Conclusion: Delegating your website copywriting, SEO and marketing plan to an expert is the only smart thing to do if you prefer profits to poverty.**



**The key to long-term success and growth is to re-invest a healthy percentage of your profits to help generate continued revenue and market share growth.**

The billionaire Ted Turner said, "Early to bed, early to rise; work hard and advertise..." when asked what his secret to success was.

If you are not going to invest in your own business who will?

If not now when?